



MC3300 Mobile Computer

Power your Business with Advanced Android Mobile Computing

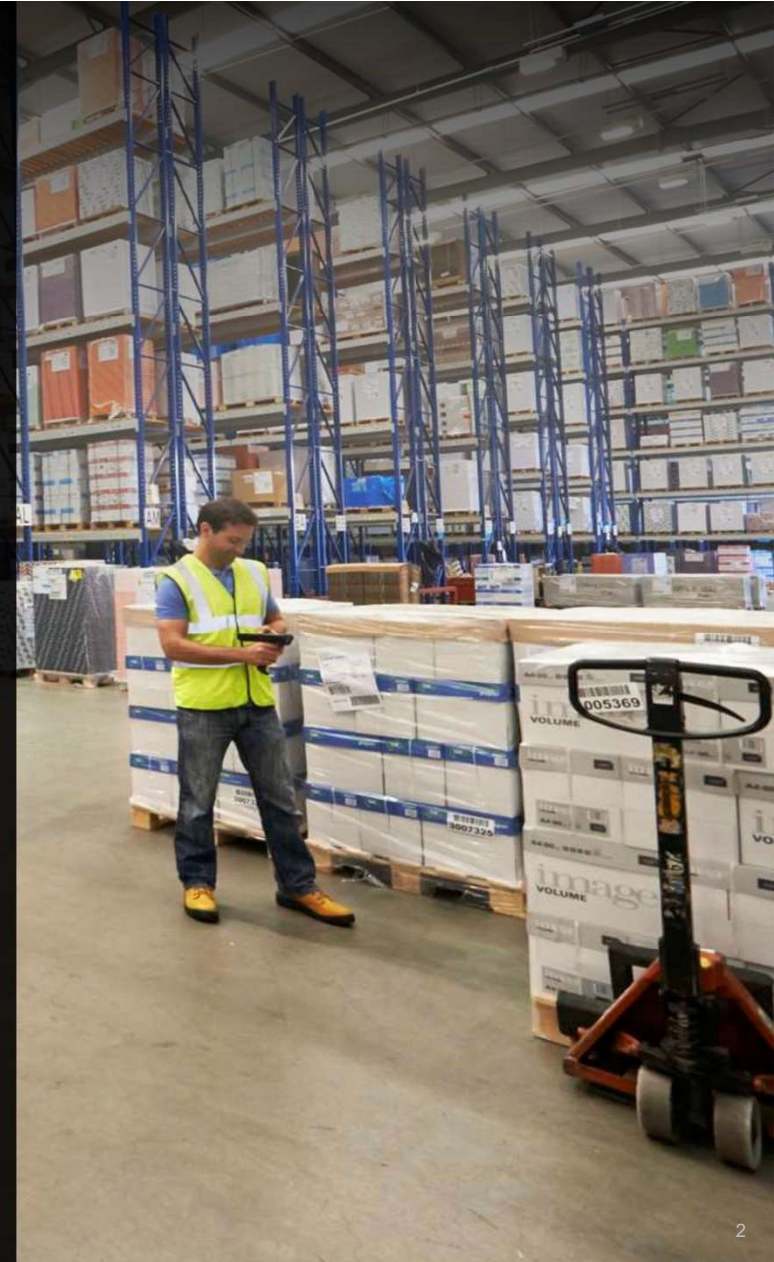
The Challenge

**WITH THE PHASE OUT OF MICROSOFT'S
MOBILE OPERATING SYSTEMS**, you need
a new mobile platform for your business that...

Supports
your current
applications
for easy
migration.

Provides
long-term
support you
can count on.

Helps
improve
productivity
and
efficiency.



The Solution

Introducing the MC3300, the mobile computer that addresses it all

The next generation in the highly successful MC3000 Series.

The next generation in business-class Android mobile devices.





A PLATFORM FOR TODAY AND TOMORROW

The MC3300 is part of a complete solution

GIVE YOUR WORKERS ONE MODERN OS EXPERIENCE ACROSS ALL DEVICE TYPES WITH OUR ANDROID PORTFOLIO

**Handheld
mobile computers**



**Wearable mobile
computers**



**Vehicle mount
mobile computers**



SWITCH TO ANDROID WITH THE HANDHELD **mobile computer that gives you more**

More ways to migrate
your apps

More models

More scanning options

More rugged design

More advanced accessories

More power



...AND MORE ADVANCED FEATURES THAN ITS COMPETITORS



We've added all the right stuff to the highly successful MC3200

OVER A DOZEN IMPROVEMENTS, INCLUDING...

- 1 Faster chipset, new architecture
- 2 Modern Android OS — launching with Android N (non-GMS and select GMS configurations)
- 3 High visibility 4-inch WVGA display with a capacitive Gorilla Glass touch panel
- 4 New long range SE4850 scan engine in both bricks and gun style devices
- 5 Two user programmable keys — can be programmed to improve work flows and ease of use
- 6 New ergonomic 45 degree brick form factor with 2D scan engine
- 7 Thinner form factor, sleek modern design
- 8 Higher resolution rear camera for proof of condition and other image capture applications
- 9 PowerPrecision+ batteries — enabling more accurate State of Charge and State of Health metrics
- 10 Fast charging capability with new accessories — charges in half the time
- 11 Backwards compatible with many legacy MC3XXX charging accessories for cost-effective upgrades
- 12 Improved drop and tumble specification for an improved rugged design — more uptime, lower TCO



Key Features



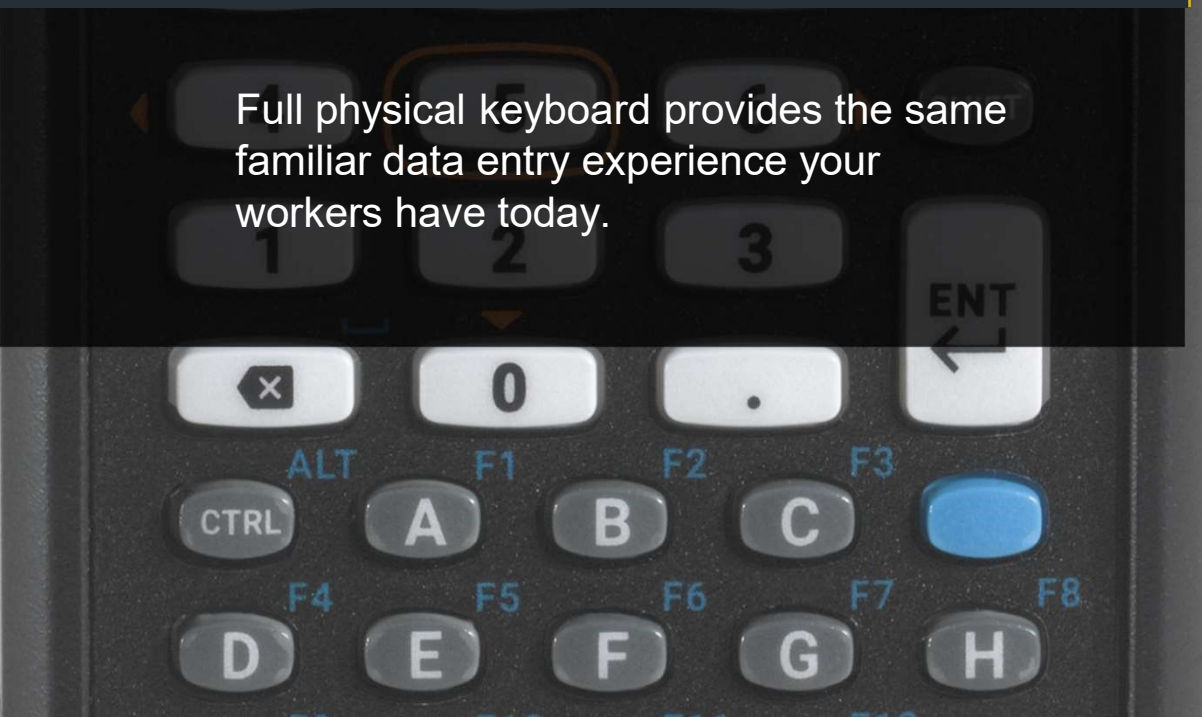
MC3300

Maximum input flexibility to easily transition your apps to Android

THE PERFECT COMBINATION FOR DATA INPUT

Keypad support for your apps today

Full physical keyboard provides the same familiar data entry experience your workers have today.



Touchscreen to modernize your apps tomorrow

The large touchscreen provides more space to display more information and paves the way to migrate your TE app to a touch-based more intuitive application for faster data entry and improved worker productivity.



MAXIMIZE DATA ENTRY SIMPLICITY WITH A CHOICE OF 3 KEYPADS

Choose the keypad that best matches the type of data your workers need to enter



**Numeric
29-Key**



**Function/Numeric
38-Key**



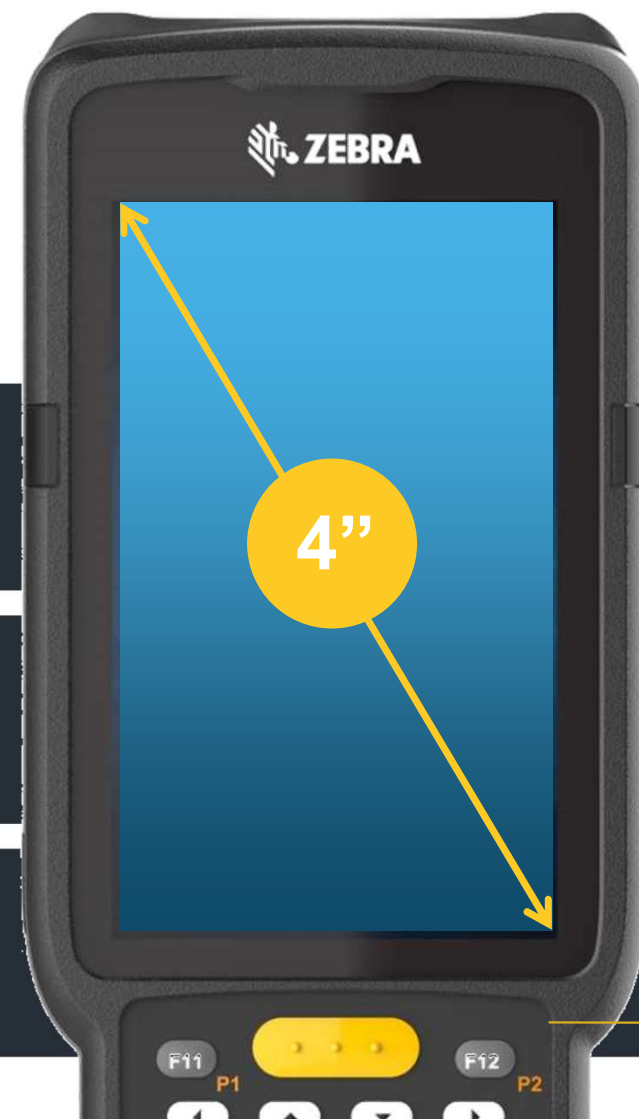
**Alpha Numeric
47-Key**

MAXIMUM DISPLAY SIZE AND READABILITY

4 inch display provides more space for easy viewing of all the information workers need to complete a task

Best-in-class readability — high definition screen is easy to read in any lighting condition, even outdoors

Multi-touch support enables familiar interactions such as pinch-and-zoom





MC3300

**Everything you need to easily migrate
your Terminal Emulation apps to Android**

Use Your TE Apps As Is — **RIGHT OUT OF THE BOX**

One of the world's leading terminal emulators, Ivanti Velocity (All-touch TE), is preloaded on every model

Ivanti Velocity is pre-licensed on every gun model — ready to use at no cost

It's your choice — with support for leading TEs, you can choose your TE client



**NO BACKEND
MODIFICATION REQUIRED**



Velocity



EASILY MODERNIZE your TE Apps with **All-touch TE**



Pre-loaded on every model

Automates the process of turning green screens into elegant and intuitive touchscreens

Provides a built-in path to migrate to apps that take advantage of the touchscreen

Allows you to leverage the power of Android to improve productivity





MC3300

Get unparalleled data capture options



Fast barcode capture — near and far

Capture virtually any 1D or 2D barcode...

Be ready for any type of barcode in your facility — today and tomorrow

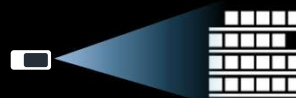


...in virtually any condition

Zebra's superior scanning technology captures barcodes that are dirty, scratched, poorly printed or under shrinkwrap

...at practically any distance

Choose the right scanning technology for your business —
1D/2D extreme range scanning or standard 1D or 1D/2D scanning



CHOOSE FROM 3 SCAN ENGINES

SE4850-ERI 1D/2D Extended Range

Capture barcodes as close as 3 in./7.62 cm
and as far as 70 ft./21.4 m

SE4750-SR 1D/2D Standard Range

Capture barcodes as close as 2.1 in./5.3 cm
and as far as 14.3 ft./436.9 cm

SE965-SR 1D Standard Range

Capture barcodes as close as 1.1 in./2.79 cm
and as far as 8.3 ft./254.0 cm

Beyond standard barcode capture

...do more with the MC3300

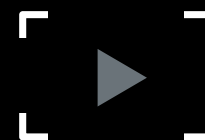


Capture multiple barcodes with one press of a button

Capture all or specific barcodes on a label with one press of the scan button with SimulScan Multi-Barcode, a Zebra Mobility DNA application.

Instantly capture and process documents

Capture and instantly send the information on any form to your applications, including barcodes as well as text fields, phone numbers, signatures, checkboxes and more with SimulScan Document Capture, a Mobility DNA application.

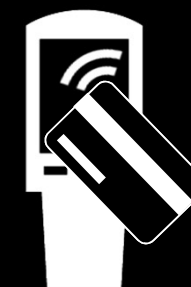


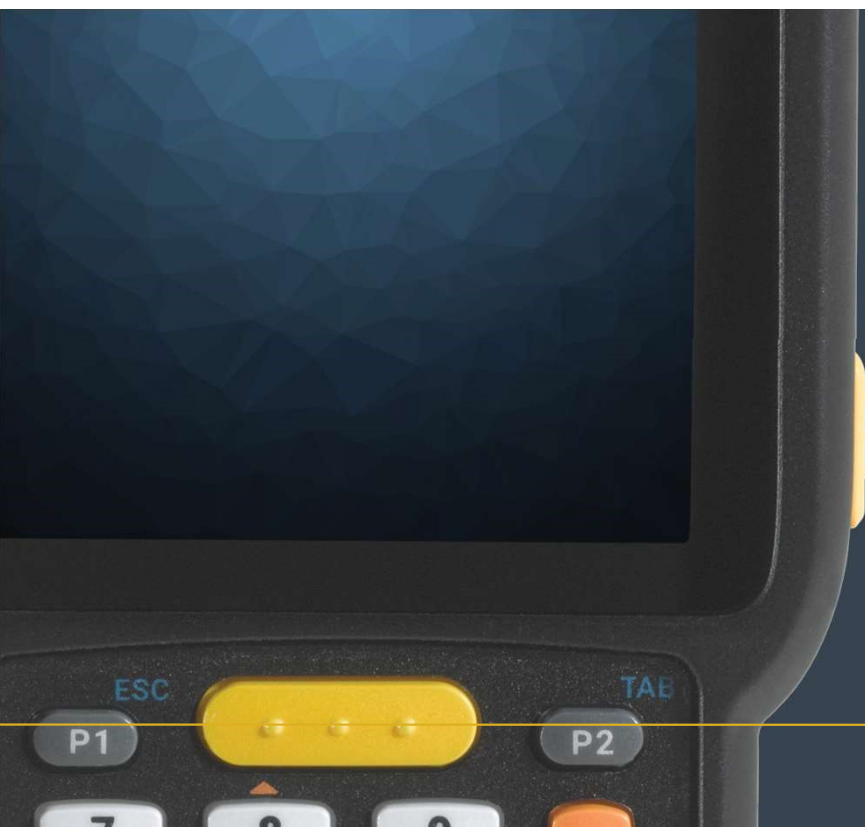
High resolution photos and videos

The 13 MP high resolution camera makes it easy to capture sharp photos for proof of condition for incoming shipments, returns and more.

NFC-based information

Ready for the technologies of the future.





Doubles as a walkie-talkie...and a PBX handset



Instant push-to-talk right out of the box — at no cost



Workforce Connect PTT Express

Pre-loaded. Every MC3300 ships with Workforce Connect PTT (Push to Talk) Express pre-loaded.

No added cost, period. There's no additional infrastructure to buy, no licenses to buy — and the software is free

Secure. Delivers powerful and secure voice connections over your Wi-Fi network

Flexible calling options. Talk to a specific worker, a specific group of workers or all employees with the press of a button

Your workers will be seamlessly connected, able to faster to boost efficiency and effectiveness — taking productivity and customer service quality to a whole new level.



Turn the MC3300 into a fully-featured desk phone



Workforce Connect Voice

No more desk phones

Eliminates the need to purchase and maintain desk phones

Instant soft buttons for supported PBX functions

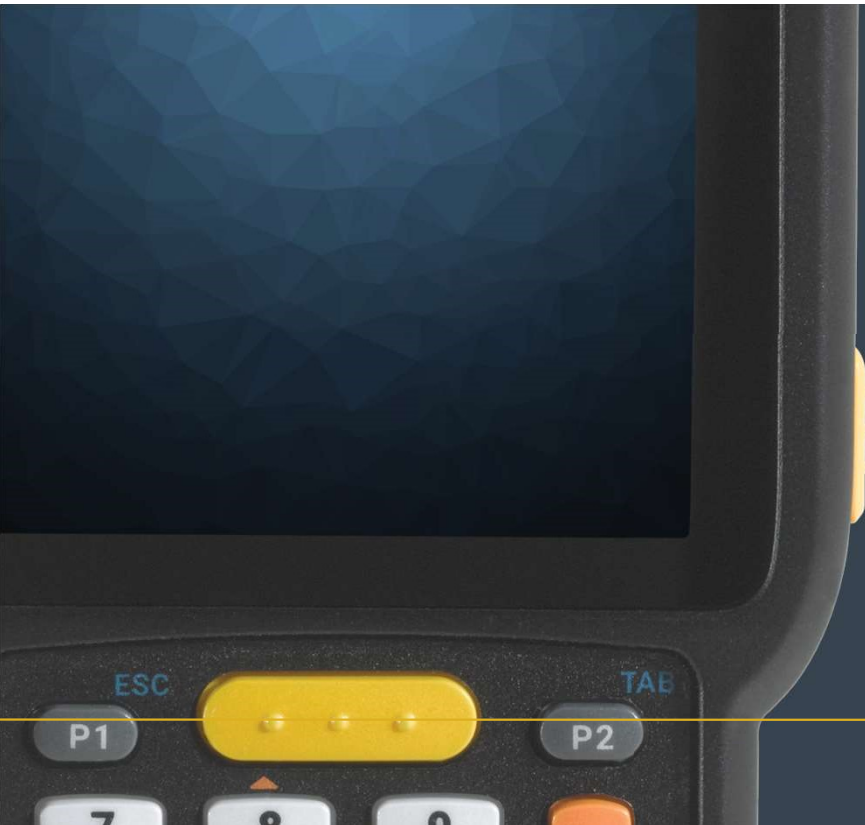
Painless creation of soft buttons for supported PBX functions

Supports your speed dial and corporate directories

Adopt your existing speed dial and corporate directories — no need to recreate



Workforce Connect Voice is supported on all MC3300 straight shooters and turret models. Workforce Connect Voice is not supported on gun models.



MC3300

Get maximum flexibility, power, durability and comfort

Four Models to Meet Different Needs



Gun/Pistol Grip

All day comfortable and secure grip for the most scan-intensive tasks



Turret with Rotating Head

Comfortable scanning in a wide variety of hand positions



Straight Shooter (0 Degree Scan)

Ideal for everyday standard or long range scanning

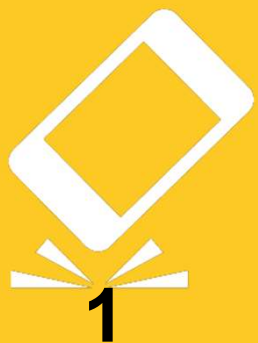


Straight Shooter (45 Degree Scan)

Ideal for everyday standard scanning with exceptional ergonomics

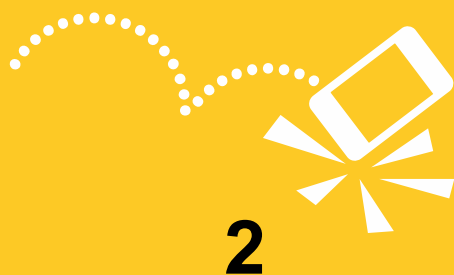
Rugged and Ready for the Challenges of Your Environment

5-WAY REINFORCEMENT



Survives 5 ft./1.5 m drops over the entire operating temperature range

Survives multiple drops to concrete across the entire operating temperature range



Survives 1,000 3.2 ft./1 m tumbles

Our punishing tumble test simulates real-world tumbling that happens after a fall



Survives subzero and extreme temperatures

Rated for -4° F/-20° C to 122° F/50° C



Corning® Gorilla® Glass with air gap for superior touch panel durability

Fortifies two of the most vulnerable device elements with best-in-class scratch and shatter resistant glass

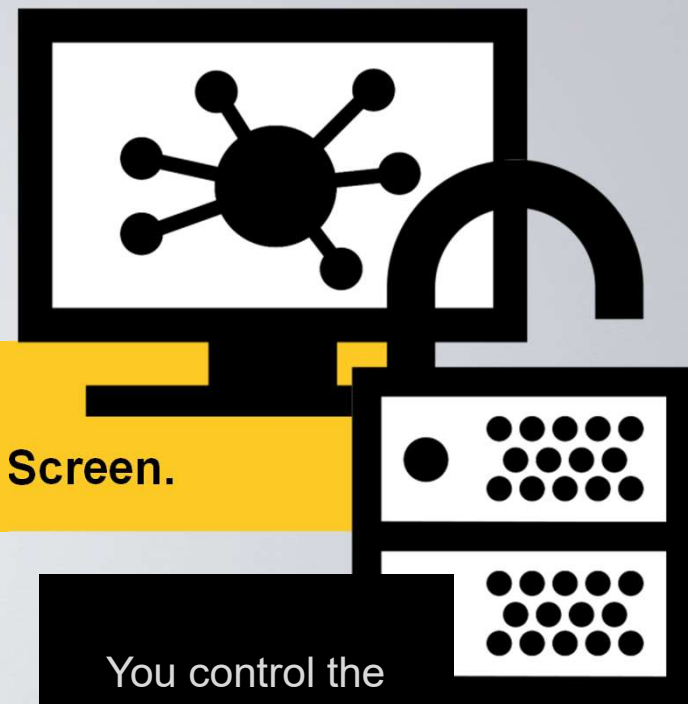


IP54 Sealing

Protects against dust and spills



Enterprise Home Screen



Worried about personal use of your devices?

You're in complete control of usage with Enterprise Home Screen.

You decide
which applications
and device
features workers
can access

Easy-to-use —
no developer
required

Easy to secure —
prevent overrides
by tech-savvy
workers

You control the
look and feel, from
text labels to
backgrounds

The most powerful device in its class ...for the best application performance.

**1.8 GHZ Hexa-core
64-bit processor**

**...double to triple
the processing power
of the competition**

RAM

**Standard: 2GB
Premium/Premium Plus: 4GB**

**...8 to 16 times
more RAM than
the competition**

FLASH

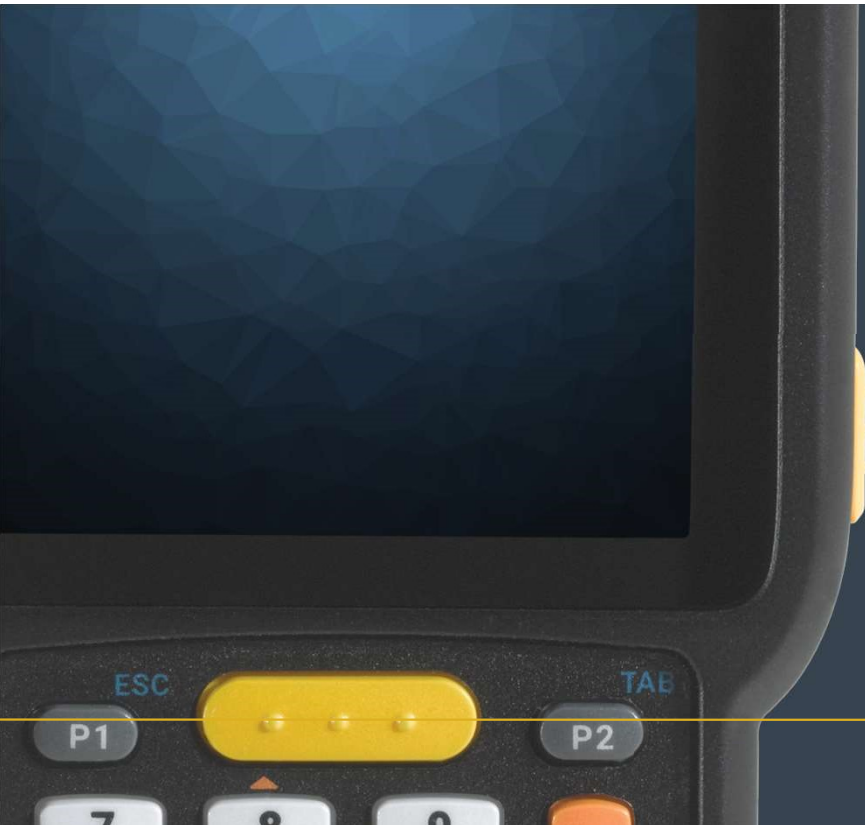
**Standard/Premium: 16GB
Premium Plus: 32GB**

**...32 to 125 times
more Flash**

The Fastest Wi-Fi Connections with Fast Roaming



**Support for
802.11ac/k/r
provides your
workers with
Ethernet quality
voice and data
over your
Wi-Fi WLAN.**



MC3300

We Built a Better Battery

PowerPrecision+ Advanced Battery Technology

Dependable power for every minute of every shift

2750 and 5200 mAh standard capacity

Power to last even the longest shifts

User replaceable

Intuitive design; there's no need to take a device out of service to recharge the battery

Extensive battery metrics

Makes it easy to spot and retire aging batteries that can no longer hold a full charge

Complete solution

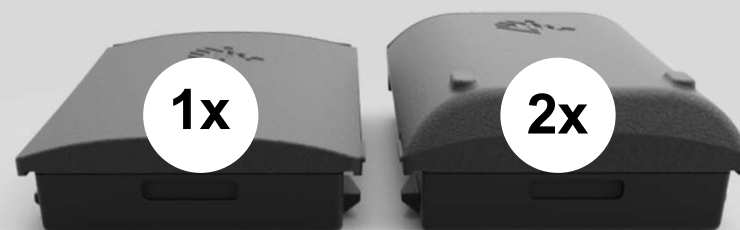
Battery management software to easily view battery metrics

Warm swap mode

Swap batteries without a reboot

Fast charging support

Zero to 90% charge in 2.5 hours

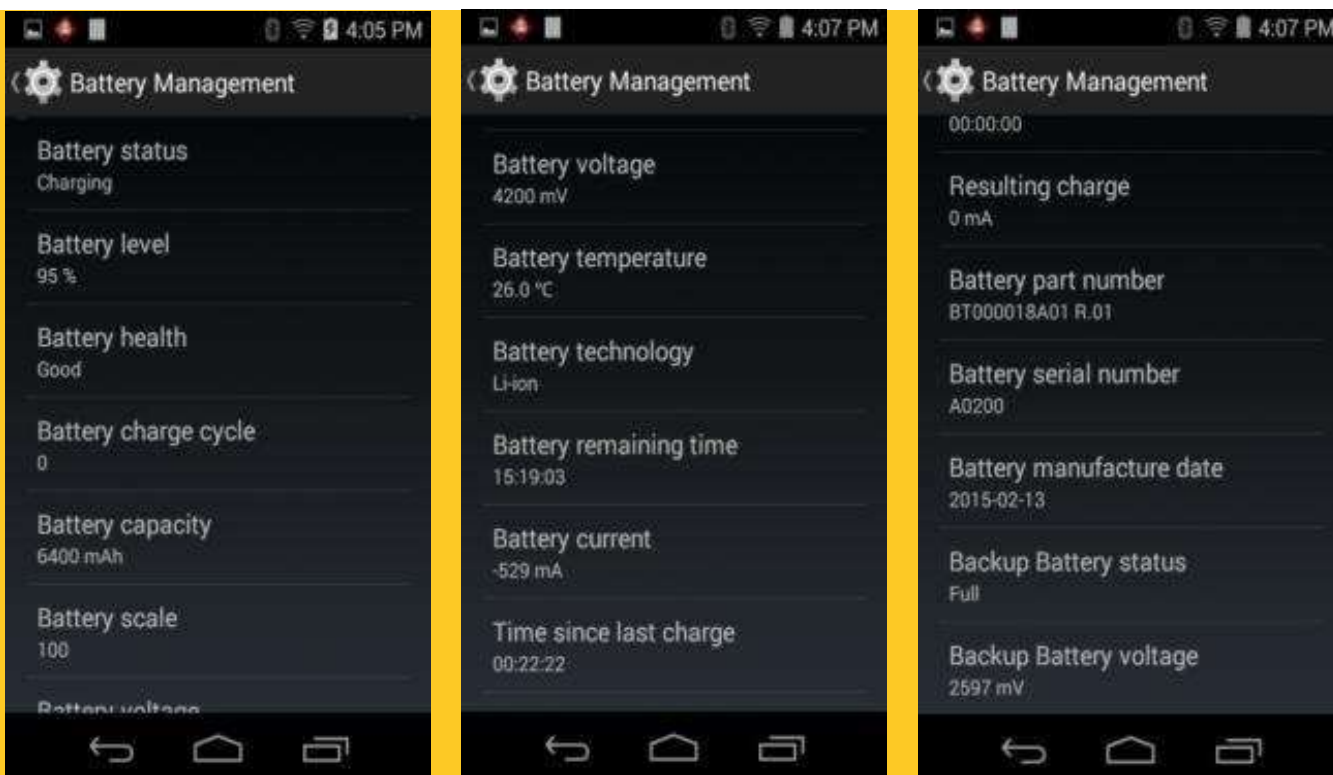


SWAP
BATTERIES
WITHOUT
REBOOTING

UP TO 14
HOURS OF
POWER PER
CHARGE

Extensive Battery Metrics

PowerPrecision+ provides insight and visibility into battery performance.



**Easily identify,
remove and replace
aging batteries
before they impact
productivity**



MC3300

Android, Ready for Business

Android Certified

FOR SECURITY PEACE OF MIND

Ensures...

**Compliance with
Android security
and permissions
through hundreds
of tests**

**Installation of a
suite of security
features**

**Most recent
security updates
are installed**

**There is no pre-
installed malware**

...and more





Mobility DNA — only from Zebra

The many extras that put the MC3300 in a class of its own

WHAT IS MOBILITY DNA?

Mobility DNA is the industry's most comprehensive suite of mobility must-haves for Android mobile devices.

You get...

- Innovative business applications
- Effortless application development tools
- Robust administration utilities



HOW WILL YOU BENEFIT?

- Reduce cycle times
- Maximize the ROI of your mobile deployment
- Minimize complexity and risk
- Streamline implementation and management

Know More, Do More, Control More with Mobility DNA.

For more information about Zebra's value add Mobility DNA solutions, visit www.zebra.com/mobilitydna






17 Mobility DNA APPLICATIONS on every MC3300

With Mobility DNA, you get new features and capabilities that make the MC3300 the easiest mobile computer in its class to manage and integrate into your environment...and take worker productivity to a new level.




BUSINESS TOOLS

-  Workforce Connect PTT Express
-  Workforce Connect PTT Pro
-  Workforce Connect Voice
-  SmartDEX

PRODUCTIVITY TOOLS

-  All-Touch TE
-  Enterprise Keyboard
-  SimulScan
-  Swipe Assist
-  PowerPrecision+

DEVELOPMENT TOOLS

-  EMDK Tool Kit
-  Enterprise Browser
-  Mobility Extensions (Mx)

MANAGEMENT TOOLS

-  AppGallery
-  Device Diagnostics
-  Enterprise Home Screen
-  LifeGuard for Android
-  StageNow

Mobility DNA Business Tools

Give your workforce the real-time communications they need to streamline workflows and better serve your customers.



SmartDEX

Provides powerful plug-and-play cable-free DEX communications via Zebra's wireless DX30.



Workforce Connect PTT Express

Provides instant basic push-to-talk services inside the four walls between compatible devices via Wi-Fi networks.



Workforce Connect PTT Pro

Easy-to-deploy subscription service that provides comprehensive push-to-talk services inside and outside the four walls between compatible devices. Also includes secure messaging, location services and two-way radio integration.



Workforce Connect Voice

Enables the MC33 to function as a full featured mobile telephone with multi-line capability across Wi-Fi networks.

Mobility DNA Productivity Tools

When you fuse Android's consumer-friendly interface with Mobility DNA's powerful productivity tools, everyday tasks are even easier, adoption of your new Zebra mobile devices is fast and training requirements are minimized, boosting workforce productivity to a new level.



All-Touch TE

Automatically transform Terminal Emulation “green screens” into elegant, graphics based all-touch screens — without coding or modifying your host application.



Enterprise Keyboard

This Android soft keypad provides the enterprise features required for fast and accurate entry of business data—including five different layouts, large easy-to-press keys, flexible keypress feedback methods, a customizable dictionary to enable autofill for your business terms and more.



SimulScan

Capture and process multiple barcodes on a single label or information on forms — including checkboxes, text, signatures, barcodes and more — all with a single press of a button.



Swipe Assist

Allows users to create and place a virtual data capture button on the screen of their MC33 touch computer.



PowerPrecision+

Power premium high-capacity batteries built to improve safety and provide instant access to the wealth of battery metrics you need to ensure users start every shift with a full battery — and aging batteries that can no longer hold a full charge are easy to spot and replace.

Mobility DNA Development Tools

Integrating Zebra mobile devices into your enterprise is easy. With Mobility DNA development tools, you can effortlessly create intuitive enterprise mobile apps that take full advantage of the features in Zebra's mobile computers.



EMDK for Android

Graphical user interface development tool that allows you to develop apps for your MC33 in less time.



Enterprise Browser

Build feature-rich web applications that integrate seamlessly with the features in the MC33 and its peripherals.



Mobility Extensions (Mx)

Adds a layer of optional features that make Android a more robust enterprise-class operating system.

Mobility DNA Management Tools

Maximize control over your Zebra mobile computers for faster and more secure, problem-free deployment.



AppGallery

Easily find, purchase, deploy and update apps for your MC33 and other Zebra Android mobile computers.



Device Diagnostics

Easily test major device systems with the press of one button to reveal issues that can be resolved on the spot — from restoring a lost wireless connection to rebooting to free up memory — preventing needless, costly trips to the service depot.



Enterprise Home Screen

Easily control the way your workforce uses your mobile computers —define which applications and features are available to users.



LifeGuard for Android

Software security solution that extends the lifecycle of Zebra Android enterprise mobile computers by providing direct support for your version of Android — even after a version has been retired by Google.



StageNow

Simple wizard-driven tool that makes it easy to stage a handful or hundreds of MC33 devices and peripherals with a quick scan of a barcode or tap on an NFC tag.



Unsurpassed Security with Zebra's Mobility Extensions (Mx)

Mx is pre-installed on
every MC33 device and is simple to
deploy, allowing you to easily create
the most secure, purpose-built,
enterprise class Android device.

With Mx and Android, you can...

Prevent
unauthorized users
from accessing
the device

Prevent the
installation and
opening of
unauthorized apps

Actively detect
vulnerabilities and
automatically
execute the right
corrective action to
help prevent data
leaks and more

Prevent
configuration errors
that can take the
device offline and
erode worker
productivity

Better manage
Wi-Fi controls
to improve the
reliability and
security of the
Wi-Fi connection



**10-YEAR
SUPPORT**

Unmatched Support for your MC33 – and Android

Zebra offers an unprecedented commitment of security support for your device...

Available for sale for 5 years from the day the MC33 is launched, with a total of 10 years of available service and support. The same model you buy today will be available for new staff.



LifeGuard™ for Android™:
Zebra's software security solution extends the lifecycle of Android enterprise mobile computers with OS security updates for 2 years beyond End of Sale (*requires valid service contract*).

OS Upgrade Support available with a valid service contract, putting you in charge of when and if you upgrade your OS.

THE RESULT?

A superior lifecycle. A superior return on investment. A superior value.



MC3300

Backwards accessory compatibility, plus new advanced MC3300 accessories

Re-use Your Existing MC3XXX Accessories

Cost effective upgrade option through backwards compatibility



MC32 Batteries*



MC32 2.5mm Headset
Adapter Cable w/QD



MC32 Soft Holsters
(Gun, Brick/Turret)

Backwards compatibility
MC3X Single & Four Slot
Cradle **via adapter** (charge
only, no communication)



Adapter Cup



BENEFITS

- Minimize transition cost
- Maintain consistency across operation

*The MC33 PowerPrecision+ batteries cannot be charged standalone using MC32 accessories. They must be charged in a MC33 mobile computer.

New MC3300 Accessories

Purpose-built enterprise accessories for easy device management and expanded flexibility

Multiple Charging Options

Single slot cradle
Multi-slot cradle
Rugged cable chargers



ShareCradle

Backroom management is easier than ever:
The same charging cradle accommodates MC33 devices, batteries and other Zebra mobile devices.

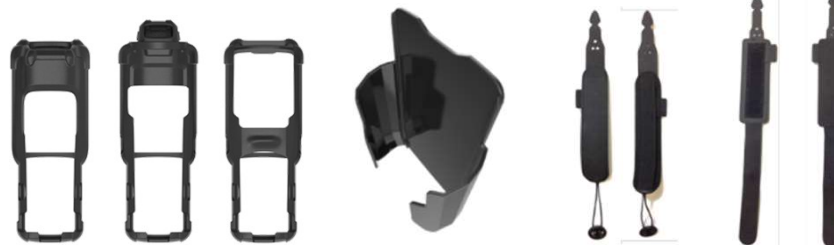


Multi-Slot Battery Charger

4-slot or 20 slot battery chargers
Charges both MC33 and MC32 batteries



Other Accessories



BENEFITS

- Faster charging
- More backroom flexibility and space efficiency
- Additional functionality, including advanced state of charge and state of health

Note: Single and multi slot device cradles will not charge MC32

The background of the slide features a dark, low-key photograph of several Zebra handheld devices, likely rugged smartphones or PDAs, arranged in a slightly overlapping manner. The Zebra logo is visible on the top left and top right devices. A semi-transparent dark grey horizontal band spans the width of the slide, containing the title text. A thin yellow rectangular border is positioned behind the title text.

Vertical Markets

The MC3300 in Retail

**Associates and managers
can use the MC3300 in the
front and back of store.**

Backroom / Warehouse Management

Price Verification / Updates

Store Receiving

Picking and Putaway

Inventory Management

In-store Communications

Voice-directed Applications



The MC3300 in Warehousing and Distribution

Warehouse workers and managers can streamline processes to improve throughput, workforce productivity and overall operational efficiency.

Warehouse Management

Picking and Putaway

Returns Processing

Voice-directed Applications

EDI Transactions

Yard Management



The MC3300 in Manufacturing

In manufacturing plants, the MC3300 can help error proof and streamline everyday processes, reducing production cycle times, protecting quality and preventing unplanned production line downtime.

Inventory Management

Supply-line Replenishment

Safety Testing

Parts Tracking

Returns Processing





Global Services

Zebra OneCare™ Support Services



**COVERAGE
FROM DAY ONE**

Keep your MC3300 Zebra mobile computers operating at peak performance

Upgrade to the ultimate in post-deployment support with multi-year coverage from day one

Tiered service plans to meet your support needs and budget

Normal wear and tear plus accidental breakage repair coverage with OneCare Essential and Select

Includes telephone and software support

Upgrade to Select to add next-business-day dispatch of replacement devices, 24/7 Level One support and more

BENEFITS

Maximize device uptime

Unparalleled “from the manufacturer” expertise

Outstanding value – eliminates unexpected repair costs

Enables IT to focus on more strategic initiatives

Optional Zebra Visibility Services

Do you know where your MC3300s are...and their state of health? With Zebra's Visibility Services, you will.

ANSWER CRITICAL DEVICE QUESTIONS LIKE:

- Where are my devices?
- Are they ready to use?
- How many devices are in the repair depot?
- Which devices are being under-utilized?
- Are any devices missing?
- How many devices are out of contact?
- Do my devices have healthy batteries?
- How much battery power is left?
- Are there problems with wireless connectivity?
- ...and much more.

Visibility Services are available with a Zebra OneCare Support agreement

Asset Visibility Service (AVS): At-a-glance insight into device quantity, location and health *(no MDM required)*

Operational Visibility Service (OVS): In conjunction with an MDM tool, OVS provides deep operational insight into the identification, location and condition of your mobile devices.



Why choose Zebra as your mobility partner

Get the most out of Android — from the leader in Android in the enterprise

- Leads the way in making Android suitable for enterprise use
- Added important enterprise security, device management, application management and data capture features
- No other vendor offers such a comprehensive ecosystem of software to support Android in the enterprise

Only Zebra offers a deep understanding of software and industry needs



World's most comprehensive portfolio of Android devices for the warehouse

Drive growth with a smarter warehouse – benefit from a shared OS, management and mobility platform across multiple device types in the warehouse and supply chain



MC3200 and MC3300

Three lightweight models – brick, gun and turret – bring all day comfort to every task, from cycle counting to putaway, replenishment and voice-directed picking



MC9200

The gold standard mobility for demanding warehouse environments. A proven rugged design with a mix of touch screen and physical buttons



TC8000

An innovative touch screen design and extensive productivity-enhancing features add an extra hour of productivity per worker to the workday



WT6000

Sets a new standard for enterprise-class wearability. It's smaller and lighter than other wearables on the market and fits comfortably on every worker, on any size arm



VC80x

With its super rugged design, the VC80x can go everywhere your vehicle operators need to go — inside the warehouse, out in the yard, on the loading dock and even in the freezer

Unmatched Breadth

**EVERYTHING YOU NEED, UNDER ONE ROOF – MOBILE DEVICES,
SCANNERS, RFID, SECURITY AND SUPPORT SERVICES**



Handheld mobile computers

Vehicle-mount mobile computers

Wearable mobile computers

Tablets

Handheld barcode scanners

Fixed mount scanners

Handheld RFID readers

Fixed RFID readers

Interactive kiosks

Mobile device management

Printers

End-to-end services

