

# MC9300

The ultimate Android ultra-rugged  
combination keypad/touch  
mobile computer



A Zebra MC9300 mobile computer is shown at an angle, displaying the time 10:00 and the date Thursday, September 27 on its screen. The device has a black body with a yellow trackball and various function buttons. The background is a gradient of blue and black.

# AGENDA

Business  
Challenge  
and Solution

MC9300  
Features

Zebra  
Services

Zebra —  
A True Mobility  
Partner



# Business Challenge and Solution

# It's no longer business as usual for warehouses



## E-COMMERCE BOOM

Online shopping is surging globally to \$4.5 trillion by 2021.<sup>1</sup>



## TIME CRUNCH

Shrinking delivery times as short as two hours and rising peak seasons are the new norm.

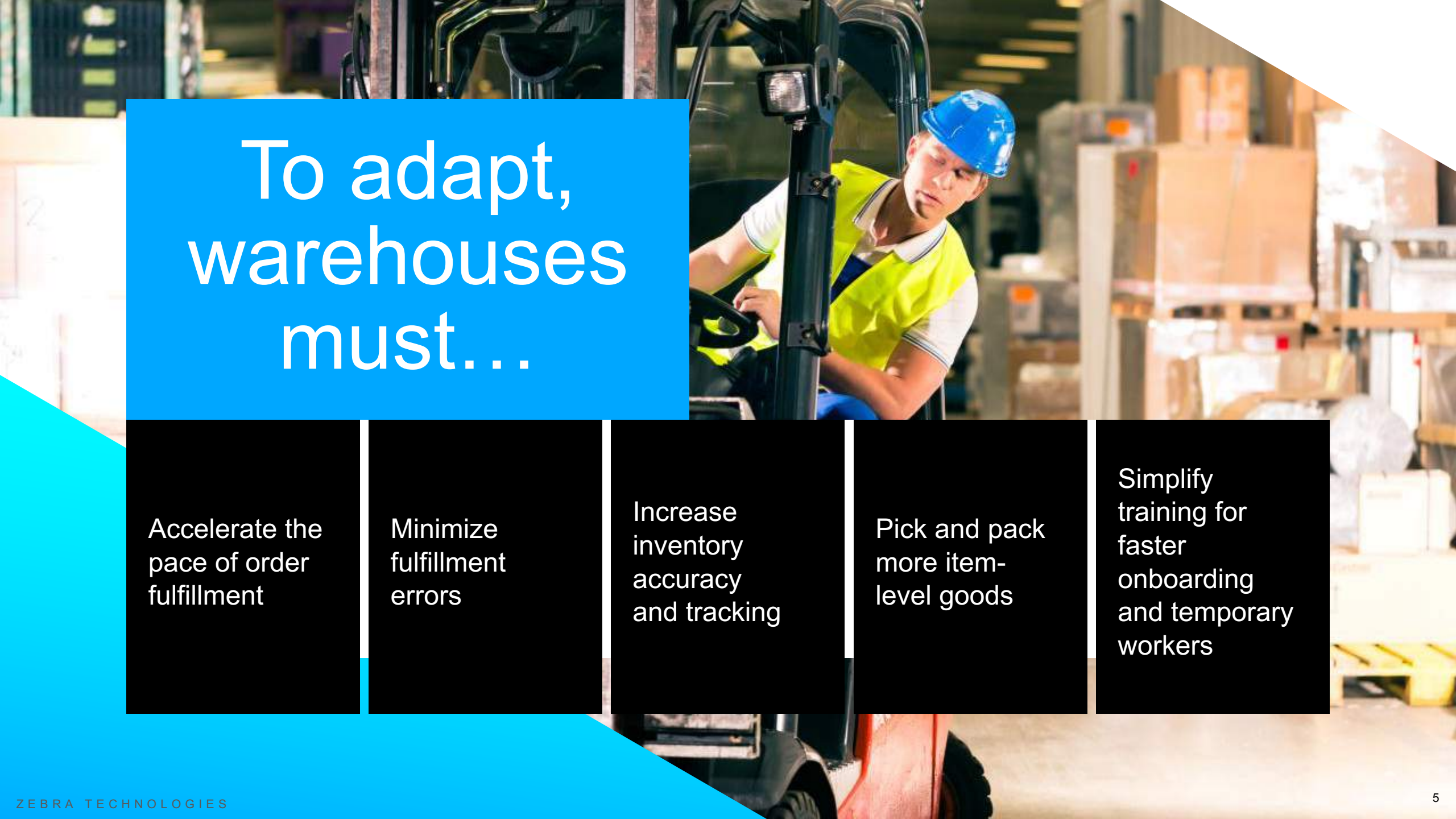


## LABOR PINCH

Shortages, high turnover, a rise in seasonal workers and the continual need to train and retrain staff adds constant stress to warehouse operations.

1. Zebra Warehousing 2020 Global Study, Zebra 2016; The Future of Fulfillment Vision Study, Zebra 2018





# To adapt, warehouses must...

Accelerate the  
pace of order  
fulfillment

Minimize  
fulfillment  
errors

Increase  
inventory  
accuracy  
and tracking

Pick and pack  
more item-  
level goods

Simplify  
training for  
faster  
onboarding  
and temporary  
workers



**INTRODUCING**

# THE MC9300

**GET A 10% INCREASE IN PRODUCTIVITY\*  
WITH THE ULTIMATE FEATURE SET.**

The ultimate  
in mobile  
computing  
power and  
performance

The ultimate  
in application  
support

The ultimate  
rugged design  
for virtually  
every  
environment

The ultimate  
in ergonomics,  
comfort and  
ease of use

The ultimate  
accessory  
ecosystem

**...THE MOBILE COMPUTER THAT CAN GET IT DONE.**

\*Productivity increase is compared to major competitive devices.

We took the world's best-selling  
and most trusted enterprise  
mobile computer...

...and made it better.

### A proven platform

With over **three million** MC9000 mobile computers sold to date, you get a widely-accepted platform with an ultra-rugged design and proven ergonomics for all-day use in any environment



### The latest mobile technology advancements

Meet the challenges of today and tomorrow with the very best in mobile technologies... including the latest Android platform, processing power and memory, enhanced data capture capabilities, longer battery runtime and more...



**The ultimate ultra-rugged  
Android mobile computer  
...and a path to take  
productivity and  
efficiency to the next  
level in your warehouse**

# Vertical markets and applications



## LOGISTICS

- Receiving/put-away
- Inventory management
- Returns processing
- Cross dock operations
- EDI transactions/  
picking



## MANUFACTURING

- Inventory management
- Supply-line  
replenishment
- Safety testing
- Quality control audits
- Parts tracking



## RETAIL

- Retail/Inventory  
management
- Price audits/changes
- Back of store order  
fulfillment
- Store receiving



## COLD CHAIN

- Receiving/put-away
- EDI transactions/  
picking
- Inventory  
management
- Supply-line  
replenishment
- Safety testing
- Quality control audits



## GOVERNMENT

- Receiving/put-away
- Inventory management
- Returns processing
- Cross dock operations
- EDI transactions/  
picking



A close-up, angled view of a Zebra MC9300 handheld device. The device is black with a large screen at the top. Below the screen is a grey trackball and several function buttons (P1, P2, ESC, ALT, CTRL, D, E, F, G, H, I, J, K, L, M, N, O, P, Q, R, S, T, U, V, W, X, Y, Z, SPACE, F7, F8, F9, F5, F6, F3, F2, F1). A prominent yellow button is located below the trackball. The device is set against a dark background with a bright blue diagonal stripe running from the top right to the bottom left.

# MC9300 Features

# 20+

## NEW FEATURES

- Faster processor — 2.2 GHz/octa-core (Qualcomm SD660)
- More memory — up to 8 times the RAM and 16 times the Flash
- Modern Android OS — Launching with Android O (support through OS “Q”)
- Larger, more rugged screen: 4.3 inch WVGA display with a capacitive gorilla glass touch panel
- Increased WiFi range, speed and security — 802.11ac/w
- Improved Bluetooth — twice the speed and four times the range
- New expanded range imager — capture barcodes from 3 in./7.62 cm to 70 ft./21.34 m
- Keypad updates — 34-key function numeric keypad with large keys for gloves/cold chain; MC9000 and XT15 layouts
- 13 MP color rear camera option to support proof of condition and more
- 5 MP front facing camera to support the latest locationing technology; Visible Light Communication (VLC)
- NFC for easy tap-to-pair with Bluetooth printers, Bluetooth headsets and more
- Two new sensors: Ambient Light to automatically adjust screen brightness to save power; Vibration for noisy environments and hearing impaired
- More rugged: Double sealing rating — IP65/67 (immersible); sub-zero freezer temperature rating
- Higher capacity 7000 mAh PowerPrecision+ battery — 2X the run time on a single charge; a wealth of battery metrics for better battery management
- New high capacity freezer-rated battery option — 5000 mAh
- New battery features — Fast charging from 0 to 90% in under 3.5 hours, hot swap support
- New ShareCradle for maximum backroom density and space savings
- More models for more environments: Freezer for cold chain; non-incendive for use around hazardous materials; TAA for Government agencies
- New Mobility DNA app: PowerPrecision Console to easily spot and discard unhealthy batteries that can no longer hold a full charge
- New Mobility DNA app: WorryFree WiFi for advanced WiFi radio technology, analysis, troubleshooting and problem resolution

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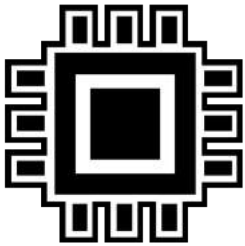
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# The Ultimate Android Platform

# The ultimate in power and performance

## THE INDUSTRY'S MOST ROBUST ANDROID ENTERPRISE PLATFORM



### Maximum power and memory — superior performance for all your voice and data apps

- Ultra-powerful 8-core 2.2 GHz processor
- 4 GB RAM/32 GB Flash — up to 8X the RAM and 16X the Flash more than the MC9200

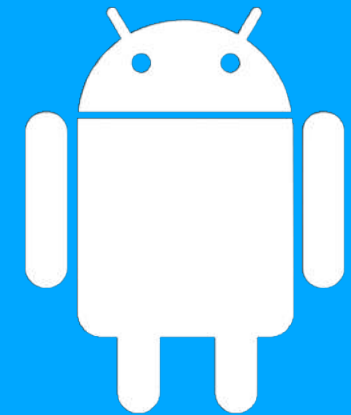


### Keep your operating system (OS) secure with LifeGuard™ for Android™

- Regular security updates throughout the entire device lifecycle — even after Google stops support
- Centralized remote control over the OS update process
- Support for the next two Android versions P and Q

### Android Oreo for instant familiarity

- Your workers already know how to interact with an Android device
- Enables the highly graphic and interactive apps that today's workers expect





# Power a full shift and beyond with maximum battery power

## Most battery power in its class

Twice the run time of the MC9200

## Fast charging support

Batteries are charged and ready to go in record time – 0 to 90% in under 3.5 hours!

## Hot swap

Swap batteries without a reboot

## Power Precision+

Wealth of battery metrics to better manage batteries

## Power Precision Console

Free tool to easily identify aging batteries before they impact productivity

# Dependably superior WiFi connections

Keep workers connected and productive no matter where they are in your facility

## **SUPPORTS THE LATEST WIFI ENHANCEMENT:**

2x2 Multiple-User Multiple Input Multiple Output (MU-MIMO); better performance in environments where multiple users are accessing the network at a time

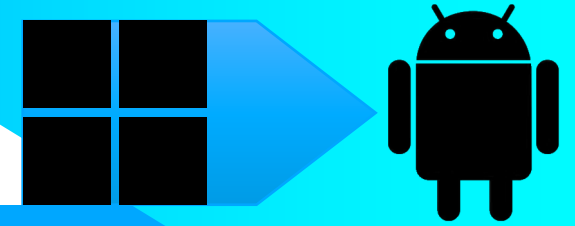
## **WORRYFREE WIFI, A FREE MOBILITY DNA TOOL**

Exceptional app response times, roaming, voice quality and network diagnostics



# The Ultimate in Application Support

# The ultimate in OS migration simplicity



Get the benefits of Android today, without disrupting your everyday business processes ...



## EASY MIGRATION FROM WINDOWS TO ANDROID

Run your TE apps, right out of the box

Mobility DNA's All-touch TE turns "green screens" into intuitive touch-centric screens

No need to modify your backend or existing workflow



# SIMPLIFY

Data entry with a keypad and large touchscreen

**WHETHER YOUR APPLICATION REQUIRES TOUCH OR PHYSICAL KEYPAD INPUT, WE'VE GOT YOU COVERED.**

**4.3-inch display:** Large touchscreen for easier readability and intuitive touch-based interactions; lets workers view more business data on a single screen

**Advanced touchscreen technology:** Touch screen works when wet; use a stylus or fingers for input – even with gloves

**Full keypad:** Give workers the same experience they have today

**Alphanumeric, numeric and functional numeric keypad options:** Choose from seven keypads to best match the type of data your workers need to enter; keypads can be replaced right in your facility, allowing you to repair or repurpose devices without a trip to the service depot.



# Industry-leading barcode scanning

With Zebra's PRZM Intelligent Imaging, advanced sensor and proprietary, advanced algorithms, you can capture...

## Virtually any 1D/2D barcode

Be ready for any kind of barcode... today and tomorrow

## Barcodes in virtually any condition

Dirty, scratched, poorly printed, and under shrinkwrap

## Faster and more efficiently than ever

Give your workers unmatched scanning speed

## With point-and-shoot simplicity

Omni-directional scanning — no need to align barcode and scanner

## Nearer and farther away

Expanded working range and wide field of view to capture near and far





# Choose the scan engine that's right for your business

SHORT, MID, EXTRA-LONG RANGE SCANNING — AND DIRECT PART MARKS



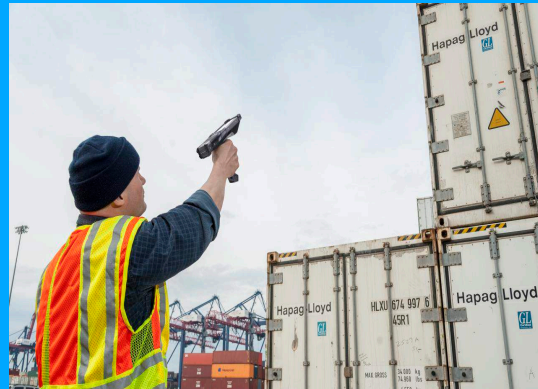
## SE965<sup>1</sup>

1D standard range  
scanning



## SE4750SR

Standard-range  
omnidirectional 1D/2D  
imaging



## SE4850ER

Extended range 1D/2D  
scanning: from 3 inches  
to as far as 70 ft. away



## SE4750DP<sup>2</sup>

Lightning fast capture of  
virtually every direct  
part mark (DPM) with  
advanced technology —  
ideal for track and trace  
applications

the MC9300 does it all.

# ULTRA-HIGH RESOLUTION PHOTOS AND VIDEOS

**13 MP**

**COLOR REAR  
CAMERA  
WITH FLASH**

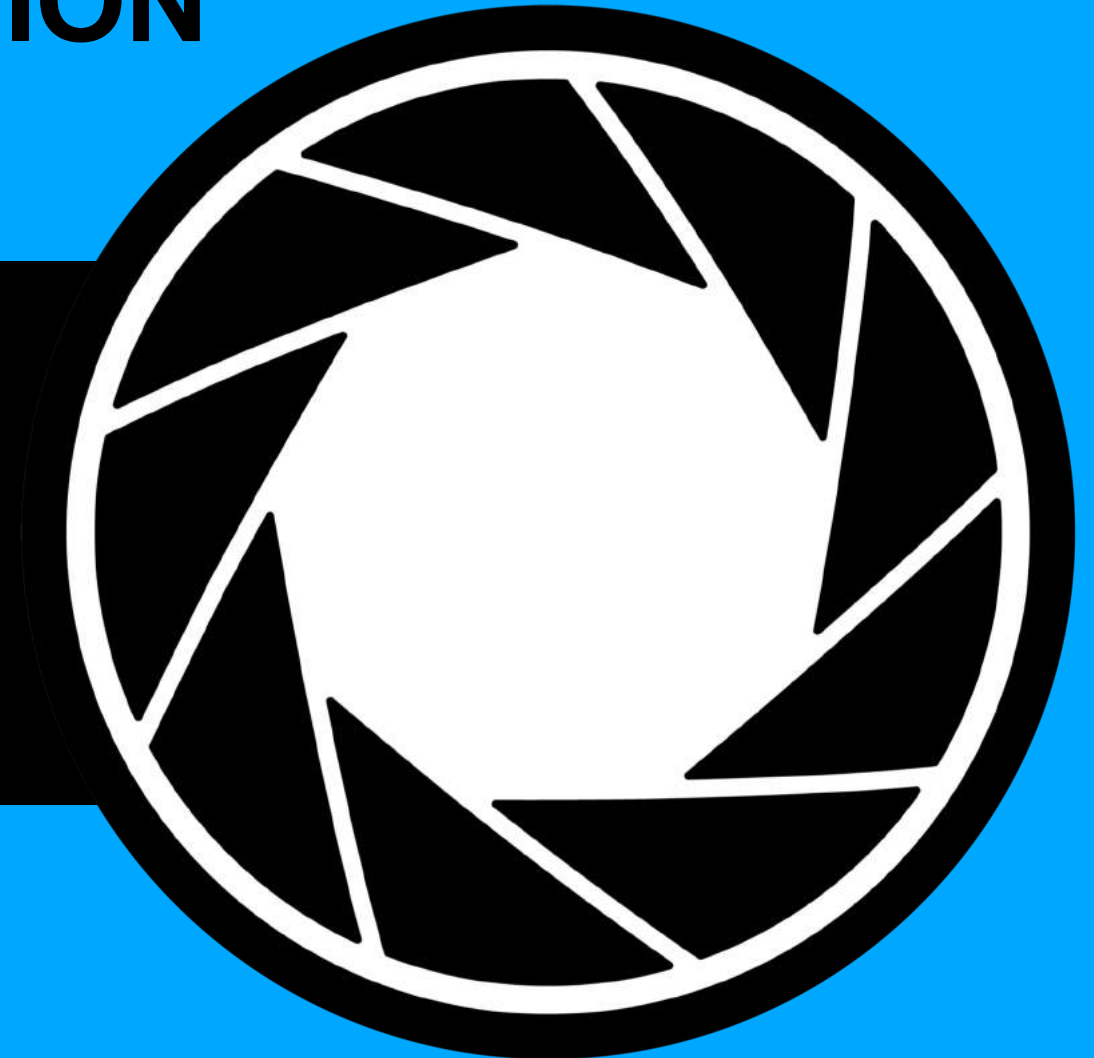
**Easily capture...**

PROOF OF CONDITION

PROOF OF COMPLIANCE

PROOF OF SERVICE

**...and more**





# Front-facing **5 MP** camera for advanced app support

## Video Calling

Give your technicians and other workers the ability to show remote experts the problem for faster issue resolution and better first-time fix rates

## Advanced Locationing

Provides support for emerging Visible Light Communications (VLC) locationing — a new technology that utilizes standard LED lighting infrastructure





Doubles as a walkie-talkie —  
with no extra cost

## Powerful family of Zebra PTT voice solutions



### **Workforce Connect PTT Express**

- PTT right out of the box: pre-installed and pre-licensed in every MC9300
- PTT inside the four walls with any worker carrying a PTT Express-enabled Zebra mobile computer



### **Workforce Connect PTT Pro *(optional)***

- Enable PTT with workers outside the four walls
- Cloud-based and cost-effective



### **Workforce Voice *(optional)***

- Supports leading PBXs and most wired deskphone features

# Superior wireless options to pair all your peripherals

**Easily pair the MC9300 with ring scanners, mobile printers, cordless rugged headsets and more...**



## **Bluetooth 5.0**

Twice the speed, four times the range, all for less power

Better peripheral performance

## **NFC (optional)**

Extended battery cycle times

Easily pair an NFC-enabled device with a simple tap

Virtually eliminate pairing issues and support calls



# Optional vibrate mode for noisy environments




Is it virtually impossible to hear anything in your facility?

Do workers have trouble hearing the beep after each scan?

Problem solved with the optional vibrate feedback mode. Workers will know instantly if a scan is successful – without having to pause to look at the mobile computer.

# The Ultimate Rugged Design for Every Environment



A man in a dark blue shirt is shown in profile, holding a Zebra handheld device. The device has a screen displaying a barcode and a numeric keypad. He is in a warehouse setting with metal shelving in the background.

# The world's most proven ultra-rugged design – now even more indestructible

**Ultra-strong impact-  
and-scratch resistant  
touchscreen and scanner  
exit window**

Corning Gorilla Glass brings  
maximum scratch resistance to  
these vulnerable device elements

## **Virtually drop-proof**

8 ft./2.4 m drops at room  
temperature and 6 ft./1.8 m drops  
across operating temp. range

## **Stringent endurance tumble test**

Survives 2,000 3.2 ft./1m tumbles  
– the equivalent of 4,000 hits!

## **Double sealing rating: IP67 and IP65**

Dust tight, works when wet and  
survives accidental drops in water

## **Durable shock- resistant housing**

Integrated one-piece gun handle is  
more durable than snap-on  
handles. Torque Cell design  
increases durability

# New models for the most challenging environments



## Freezer model<sup>1</sup>

Includes heated scanner exit window, freezer-rated battery and a sensor to monitor the temperature and humidity to automatically activate the heater when needed.



## Class I/II/III Div 2 Non-Incendive model<sup>2</sup>

Enables mobile computing in areas with flammable gases and materials by eliminating the opportunity for sparks to generate inside the device.



Whether your environment includes freezers, coolers or the presence of hazardous materials, there is an MC9300 model to meet your needs.

# The Ultimate in Ergonomics

# Get a better grip

We took a great grip design and made it better



## GRIP CURVE

The grip curve in the handle transitions across the trigger to help naturally align the hand and fingers, while providing a more secure grip while scanning.

## GRIP CONCAVE

Grip area when holding the keypad is concaved to prevent slipping, with two convenient grip locations that allow workers to choose the grip that is most comfortable for their hand.

## FULL GRIP



## LONG REACH

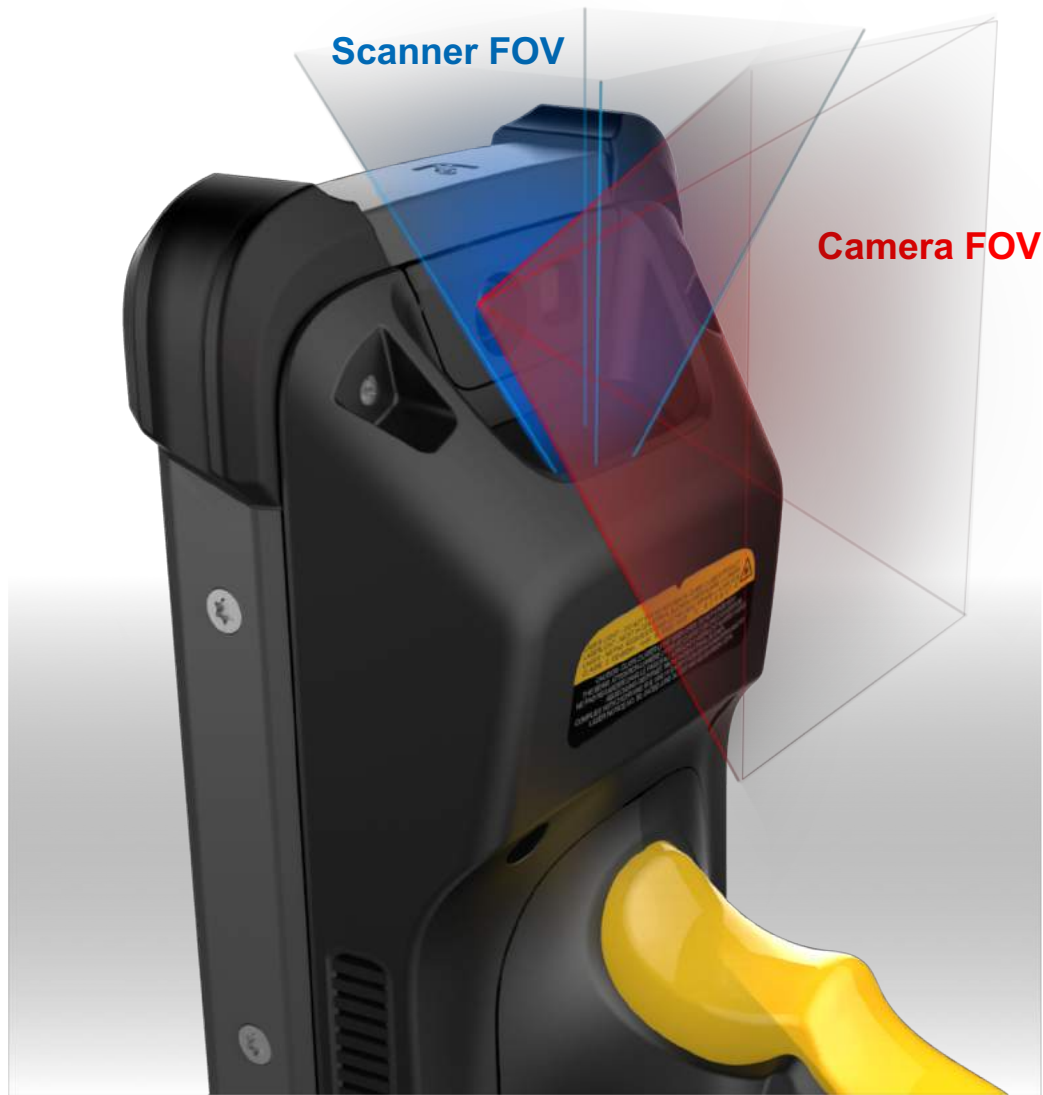




# Better ergonomics and better sound







## Wide field of view (FOV)

**“NO CONFLICT”** field of view  
for the scanner and the camera

The Field of View for the camera and scanners are well separated, eliminating any interference during data capture.

## OVERMOLD BUMPERS

The overmolded bumper areas are always the touch points, protecting the device whether it is dropped or set on a surface.



## TOE

The hollow “toe” area cushions the device during a drop.



All touch points are reinforced



## A new Exo-frame design for improved structural reinforcement

The exo-frame structurally reinforces the display and touch panel, while also making it easy to service the display and touch panel.

# A more rugged and easier to insert battery



## **Bumper**

A cushion reduces the impact to the battery and device

## **Guide Ribs**

The guide ribs prevent the battery from being inserted incorrectly and also guide the battery into the MC9300 and the battery charger, simplifying battery swaps and charging.

# The Ultimate Accessory Ecosystem



# The ultimate accessory ecosystem

New charging cradles minimize charge time and maximize backroom space

From 0 to 90% in 3.5 hours or less

New design increases backroom density — fit more devices in the same space

ShareCradle accommodates many Zebra mobile computers, bringing maximum flexibility and simplicity to backroom design

Backwards compatibility with select accessories preserves your existing accessory investment

Use your existing soft holster carrying accessories

Add the right adapter cup to use your existing MC9000 series cradles with the MC9300

*(Note: fast charging is not available on MC9200 cradles.)*



# Universal ShareCradle

## ADAPTOR FOR BACKWARDS COMPATIBILITY

**Continue using your existing single and multi-use docking cradles via an adaptor cup**

Note: fast charging is not supported on MC9200 cradles)

One time fit – easy installation includes an adhesive backing to retain and position the adaptor

**Cradle Adaptor**



**MC9200 4-Slot Cradle**



# Mobility DNA — New Applications for More Value



INTRODUCING

# MOBILITY DNA

EXPERIENCE A NEW BREED OF MOBILITY.

## What is Mobility DNA?

Mobility DNA's unique software ecosystem transforms the world's most popular consumer operating system — Android — into an enterprise-ready force. Now, the pains common to other enterprise mobility platforms disappear — making application management simpler, integration problem-free and operations a powerhouse of productivity.

For more information about Zebra's value add Mobility DNA solutions, visit [www.zebra.com/mobilitydna](http://www.zebra.com/mobilitydna)



# 18 Value-added Mobility DNA tools

14 FREE TOOLS — 11 PRE-LOADED AND READY TO USE, RIGHT OUT OF THE BOX

## Business Tools



Workforce  
Connect  
PTT Express



Workforce  
Connect  
PTT Pro



Workforce  
Connect  
Voice

## Management Tools



LifeGuard



Device  
Tracker



WorryFree  
WiFi



PowerPrecision  
Console



StageNow



Enterprise  
Home  
Screen

## Productivity Tools



All-touch TE



Swipe  
Assist



Enterprise  
Keyboard



PowerPrecision+



DataWedge



Device  
Diagnostics

## Development Tools



Mobility  
Extensions (Mx)



Enterprise  
Browser



EMDK for Android  
and Xamarin

Green = free    Yellow dot = pre-loaded

# Mobility DNA: 3 business tools

## IMPROVE COLLABORATION WITH CO-WORKERS AND CUSTOMERS

### Workforce Connect PTT Express

Provides basic push-to-talk over WiFi with Zebra mobile devices, right out of the box — no additional infrastructure required

NO COST

INTEGRATED

### Workforce Connect PTT PRO

Provides advanced push-to-talk over WiFi and cellular networks with Zebra mobile devices

Fee

Downloadable

### Workforce Connect Voice

Turns your Zebra Android mobile devices into fully-featured PBX deskphones; fully customizable interface makes it easy for workers to use complex advanced telephony features

Fee

Downloadable

# Mobility DNA: 6 productivity tools

## MAKE IT EASIER FOR YOUR WORKERS TO CAPTURE INFORMATION

		Fee	Downloadable
<b>All-Touch TE</b>	Automatically migrate your Terminal Emulation apps to Android quickly and easily — and when you're ready, migrate to a modern interactive HTML interface.		
<b>Swipe Assist</b>	Let your users create and place a virtual omni-present button right on the screen of their Zebra mobile device to capture barcodes, documents or photos with a simple tap.	<b>NO COST</b>	Downloadable
<b>Enterprise Keyboard</b>	Provide your users with the Android soft keyboard they need to maximum data entry simplicity. Users can choose from 5 keyboard layouts with specially-sized keys for any size fingers, 4 methods for feedback, 4 auto-correct features, the ability to add your business vocabulary to a personal dictionary and more.	<b>NO COST</b>	<b>INTEGRATED</b>
<b>PowerPrecision+</b>	Better battery design: manufactured to rigorous standards for performance, reliability and safety — plus rich battery intelligence for better battery management.	<b>NO COST</b>	<b>INTEGRATED</b>
<b>DataWedge</b>	Automatically integrate the data you capture with your Zebra devices into your applications — from barcodes and photos to NFC and magnetic stripe data	<b>NO COST</b>	<b>INTEGRATED</b>
<b>Device Diagnostics</b>	Test major systems to help eliminate unnecessary trips to the repair depot for devices that don't really need repair. Automatically identifies which systems are present on a device — battery, GPS, CPU, memory, storage, WLAN, WWAN and Bluetooth. A single press of a button instantly tests them all or you can select the tests you want to run.	<b>NO COST</b>	<b>INTEGRATED</b>

# Mobility DNA: 6 management tools

## TAKE DEVICE MANAGEMENT SIMPLICITY TO A WHOLE NEW LEVEL

<b>LifeGuard</b>	A lifetime security guard for your Zebra Android mobile devices, providing powerful automated management of the OS update process and security updates and patches for up to 10 years.	<b>NO COST*</b>	<b>INTEGRATED</b>
<b>Device Tracker</b>	Easily track and find all your lost and misplaced Zebra Android mobile devices — complete with an at-a-glance dashboard. And its easy to deploy — no additional infrastructure is required.	<b>NO COST*</b>	<b>INTEGRATED</b>
<b>WorryFree WiFi</b>	Get the unmatched WiFi radio performance, issue analysis, troubleshooting and problem resolution, delivering superior application performance and exceptional voice quality.	<b>NO COST</b>	Downloadable
<b>PowerPrecision Console</b>	Get the insights to identify and remove aging Zebra PowerPrecision+ mobile computer batteries from your battery pool before they impact productivity, device uptime and return on investment.	<b>NO COST</b>	Downloadable
<b>StageNow</b>	Quickly and easily stage your Zebra Android mobile computers, including industry-first control over access to Google Mobile Services (GMS).	<b>NO COST</b>	<b>INTEGRATED</b>
<b>Enterprise Home Screen</b>	Make sure your Zebra Android devices will only be used for work by defining which apps and which device features are available.	<b>NO COST</b>	<b>INTEGRATED</b>

\*Free with any Zebra OneCare Support contract

# Mobility DNA: 3 development tools

## SIMPLIFY APP DEVELOPMENT AND FORTIFY CONSUMER ANDROID FOR THE ENTERPRISE

### Mobility Extensions (Mx)

Provides a layer of features that lift standard consumer Android to a true enterprise-class operating system. And you're in charge — you choose which features you want to activate, and when.

NO COST

INTEGRATED

### Enterprise Browser

This powerful, next generation industrial browser allows you to build feature-rich web applications that integrate seamlessly with the features in Zebra mobile computers and peripherals — including barcode scanning, signature capture and more.

Fee

Downloadable

### EMDK for Android

Integrate all the features and functionality in Zebra Android mobile computers into your applications quickly and easily

NO COST

Downloadable



**What's  
NEW?**

# 4 **NEW POWERFUL MOBILITY DNA MANAGEMENT TOOLS**



## **PowerPrecision Console**

Easily identify and remove unhealthy batteries before they reduce worker productivity



## **StageNow**

New Restricted Mode for Google Mobile Services access control



## **LifeGuard**

New feature: end-to-end control of the OS security update process



## **WorryFree WiFi**

Deliver dependably superior WiFi connectivity to boost workforce productivity



# PowerPrecision Console

PREVENT AGING BATTERIES FROM REDUCING  
WORKER PRODUCTIVITY

**Easy to deploy**

**Up and running in a day**

**Easy to use**

**No cost with any Zebra  
OneCare contract**

## STOPLIGHT-STYLE INDICATORS

Intuitive dashboard with green, yellow and red indicators for three battery states: good, nearing EOL and EOL

## CONFIGURABLE

You set the parameters for the states

## DASHBOARD VIEWS

At-a-glance overview or details on any specific battery

## CUSTOMIZED ALERTS

Direct end users to take action — and when

Supports all PowerPrecision+ batteries in the MC9300 and your other Zebra mobile devices (\*Android M and above)



# StageNow

**NEW  
FEATURE!**

**Restricted Mode** to easily control accessibility to Google Mobile Services (GMS)

## INDUSTRY-FIRST COMPLETE APP CONTROL

Just click to deactivate the GMS system-level integrated services and apps you don't need today — and selectively reactivate the services you need, when you need them

## PROTECTS PRODUCTIVITY

Ensures workers only have access to the apps required for the job

## INCREASES SECURITY

Provides better control over device privacy and security

## SIMPLIFIES PURCHASING AND DEVICE MANAGEMENT

Allows you to standardize on one device and customize for different departments and workers





# Lifeguard™ for Android™

Instantly see available updates

Get the information you need to determine which updates to deploy — and when

Automatically identify which devices need the updates

Remotely update devices over the air

Control when updates occur – set rules to define whether updates can take place over cellular or WiFi networks, what time an update occurs and more

Now with revolutionary **END-TO-END CONTROL** of the update process

**LifeGuard** is free with your Zebra OneCare support contract

**NEW FEATURE!**



# WorryFree WiFi

Delivering everything you need to leverage your WiFi network to increase workforce productivity

1

## The most advanced WiFi radio technology

Enhancements that boost WiFi voice and data performance into a class of its own, right out of the box.

2

## The best of both worlds: WiFi radios that are pre-configured and ready for business — yet easy to customize

Meets business needs right out of the box  
Pushbutton simple creation of complex custom configurations for specialized environments.

3

## The next evolution in easy WiFi radio troubleshooting

The most comprehensive single tool available for the fastest identification and resolution of WiFi issues.





# Zebra Services



# Optional Zebra OneCare Support Services



**You count on your mobile computers to handle and ship more orders every day. Ensure predictable performance, support for critical operations and improved business outcomes while eliminating unbudgeted repair expenses.**

## **ESSENTIAL** Basic Assurance

- Comprehensive repair services
- 3-day repair turnaround time (TAT)
- 8x5 Live-Agent technical support
- 3-or 5-year coverage
- Access to software updates
- Optional visibility services

## **SELECT** Maximum Protection

Zebra OneCare Essential features, plus:

- Advance device replacement
- 24x7 Live-Agent technical support
- 3-or 5-year coverage
- Spare pool management
- Device commissioning
- Optional visibility services

## **BENEFITS**

Enhanced support beyond standard warranty

- Genuine Zebra expertise and parts maximize device uptime – ensure your mobile computer is back to Zebra's manufacturing specifications
- Outstanding value – eliminates unexpected repair costs with a planned support agreement
- Let Zebra handle support, while you focus on your strategic initiatives

# Optional Zebra OneCare Visibility Services

Predictive Insight that maximizes return on investment, performance and high availability

## ANSWER CRITICAL DEVICE QUESTIONS LIKE:

- Where are my devices?
- Are they ready to use?
- How many devices are in the repair depot?
- Which devices are being under-utilized?
- Are any devices missing?
- How many devices are out of contact?
- Are there problems with wireless connectivity?
- ...and much more.

## Optional Visibility Services to add to your Zebra OneCare Support contract

**Asset Visibility Service (AVS):** At-a-glance insight into basic asset visibility and health  
(no MDM required)

**Operational Visibility Service (OVS):**  
See deep operational insight into your MC9300 devices and other Zebra and non-Zebra devices

## ASSET VISIBILITY SERVICES (AVS)

At-a-glance insight into asset inventory and health, without requiring an MDM

- High-level visibility to enterprise asset inventory:
  - Device quantity, location, proper allocation and status
  - User-defined asset tagging and naming
- Device health, actionable intelligence including recommended corrective actions, utilization, smart battery usage, and alerts for contract expiration
- Repair history and contract status
- Online dashboard from browser- or tablet-based application
- While no MDM is required, AVS is complementary to your MDM

## OPERATIONAL VISIBILITY SERVICES (OVS)

Integrated management platform that works with your MDM to deliver the intelligence you need to improve business outcomes

- Much more insight than an MDM alone
- Single pane of glass simplifies complexity of big data available from multiple source systems including the MDM
- Automates interpretation through reporting and visual alerts related to the identification, condition and location of critical business devices
- Easy to understand actionable information based on trending and historical data
- Customized thresholds and dashboard views
- Integrated management platform with an MDM (SOTI), or connects to your existing supported MDM via OVS Connect\*



Zebra —  
a True Mobility Partner



# World's most comprehensive portfolio of Android devices for the warehouse

Drive growth with a smarter warehouse – benefit from a shared OS, management and mobility platform across multiple device types in the warehouse and supply chain



## **MC3200 and MC3300**

Three rugged models – brick, gun and turret – bring all day comfort to every task, from cycle counting to putaway, replenishment and voice-directed picking



## **MC9300 and MC9200**

The gold standard in mobility for the most demanding warehouse environments. And the new features in the MC9300 will boost productivity 10% compared to the leading competitive device



## **TC8000**

An innovative touch screen design and extensive productivity-enhancing features add an extra hour of productivity per worker to the workday



## **WT6000**

Sets a new standard for enterprise-class wearability. It's smaller and lighter than other wearables on the market and fits comfortably on every worker, on any size arm

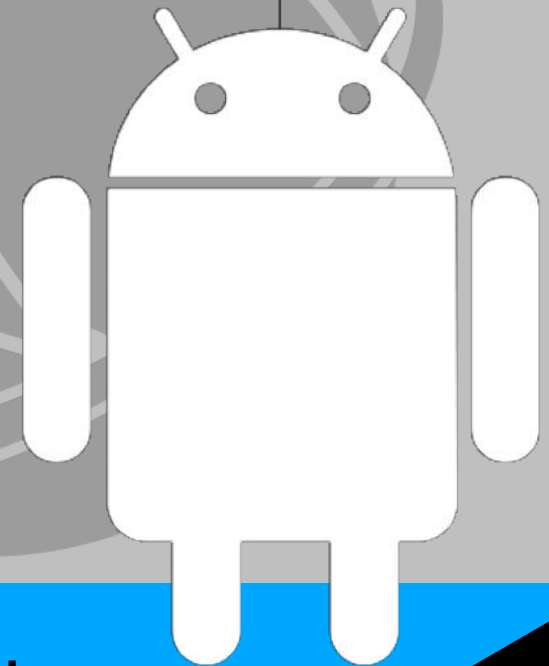


## **VC80x**

With its super rugged design, the VC80x can go everywhere your vehicle operators need to go — inside the warehouse, out in the yard, on the loading dock and even in the freezer

# The leader in enterprise Android

- Zebra has committed to Android since 2011
- Zebra is the undisputed leader in enterprise Android: 64%\* marketshare and 21 Android-based products
- Zebra added important enterprise security, device management, application management and data capture features
- No other vendor offers such a comprehensive ecosystem of software to support Android in the enterprise



**Only Zebra offers a deep understanding of software and industry needs**

\* Based on 2017 publicly available marketshare data.

## Zebra FACTS

Channel partners in **more than 100 countries**

Customers include **more than 95 percent**  
of all Fortune 500 companies

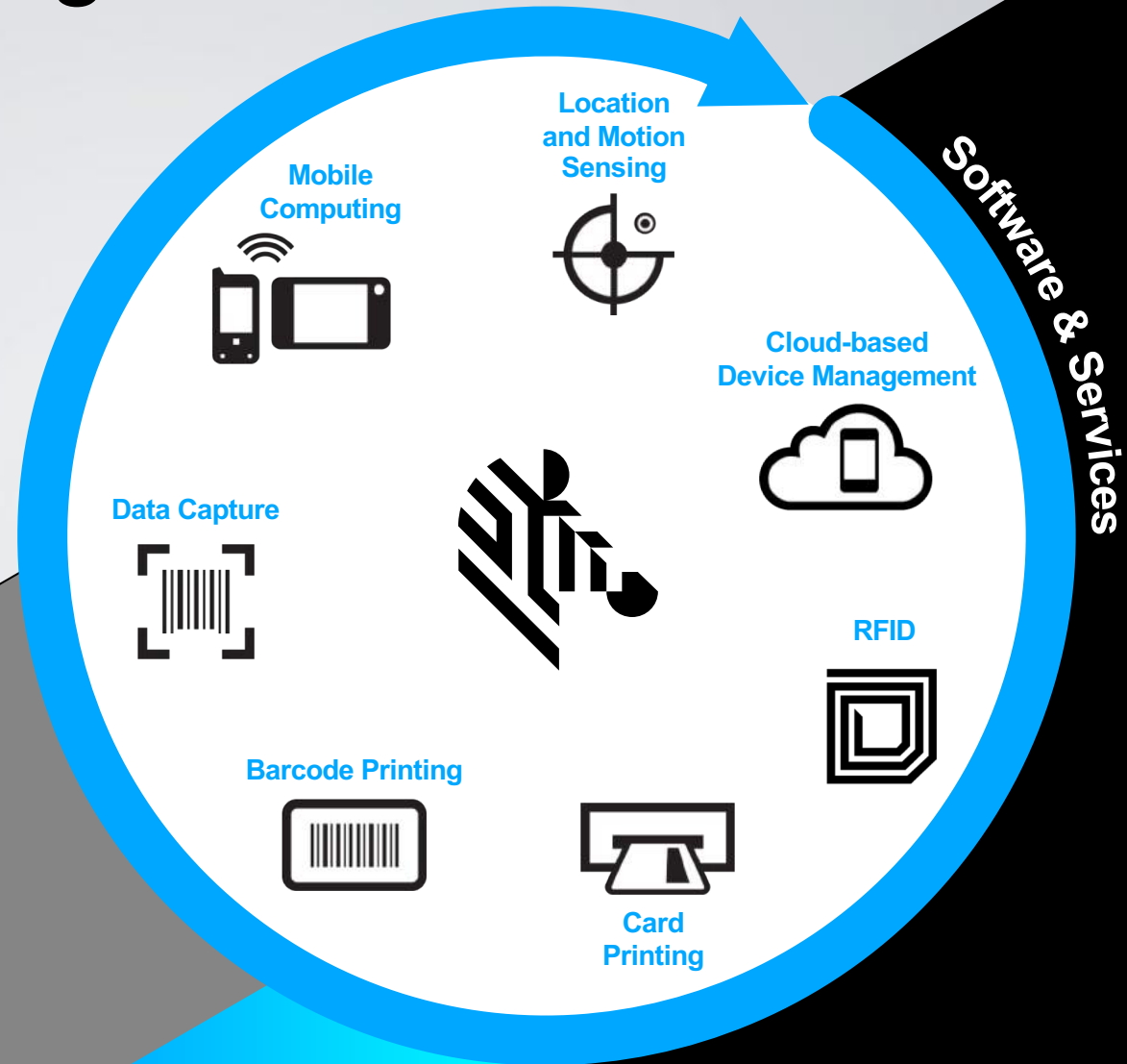
**~7,000**  
employees  
worldwide

**122+** offices  
across 81  
countries

**~\$8.3**  
billion market cap

**4,200+**  
US & international  
patents issued  
and pending

# Key technology offerings



# Unmatched breadth

Everything you need to simplify your everyday process, all under one roof – printers, mobile devices, scanners, RFID, software solutions and services.



**Industrial printers**

**Handheld RFID readers**

**Desktop printers**

**Fixed RFID readers**

**Mobile printers**

**Interactive kiosks**

**Card printers**

**Fixed mount scanners**

**Mobile computers**

**Mobile device management**

**Handheld barcode scanners**

**End-to-end services**



# Thank You



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